CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
483101 /	06214902

Product
S BERKLEY FOR SENATE

Contract Dates	Estimate #
10/30/12 - 11/05/12	

Advertiser	Original Date / Revision
Berkley For Senate	10/25/12 / 10/26/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KVVU	Teresa Difuria	TELEREP-PHIL

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

And:

Shorr Johnson Magnus
1831 Chestnut Street, Ste. 602
Philadelphia, PA 19103

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/30/12	11/02/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	16	$11,200.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/29/12	11/04/12	-TWTF--	16	$625.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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Contract / Revision	Alt Order #
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Contract Dates	Product	Estimate #
10/30/12 - 11/05/12	S BERKLEY FOR SENA	

Advertiser	Original Date / Revision
Berkley For Senate	10/25/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount

Spot	Ch	Start Date / Date Range	End Date	Weekdays / Description	Spots/Week	Rate / Start/End Time	Weekdays	Length	Rate	Type
1	KVVU	10/29/12	11/04/12	Fox 5 News AM M-F 7a-9a		M-F 7a-9a	-TuWThF----	:30	~~$625.00~~	NM
	See MG 1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1.28,1.29,1.30,1.31,1.32									
2	KVVU	10/29/12	11/04/12	Fox 5 News AM M-F 7a-9a		M-F 7a-9a	-TuWThF----	:30	~~$625.00~~	NM
	See MG 1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1.28,1.29,1.30,1.31,1.32									
3	KVVU	10/29/12	11/04/12	Fox 5 News AM M-F 7a-9a		M-F 7a-9a	-TuWThF----	:30	~~$625.00~~	NM
	See MG 1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1.28,1.29,1.30,1.31,1.32									
4	KVVU	10/29/12	11/04/12	Fox 5 News AM M-F 7a-9a		M-F 7a-9a	-TuWThF----	:30	~~$625.00~~	NM
	See MG 1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1.28,1.29,1.30,1.31,1.32									
5	KVVU	10/29/12	11/04/12	Fox 5 News AM M-F 7a-9a		M-F 7a-9a	-TuWThF----	:30	~~$625.00~~	NM
	See MG 1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1.28,1.29,1.30,1.31,1.32									
6	KVVU	10/29/12	11/04/12	Fox 5 News AM M-F 7a-9a		M-F 7a-9a	-TuWThF----	:30	~~$625.00~~	NM
	See MG 1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1.28,1.29,1.30,1.31,1.32									
7	KVVU	10/29/12	11/04/12	Fox 5 News AM M-F 7a-9a		M-F 7a-9a	-TuWThF----	:30	~~$625.00~~	NM
	See MG 1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1.28,1.29,1.30,1.31,1.32									
8	KVVU	10/29/12	11/04/12	Fox 5 News AM M-F 7a-9a		M-F 7a-9a	-TuWThF----	:30	~~$625.00~~	NM
	See MG 1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1.28,1.29,1.30,1.31,1.32									
9	KVVU	10/29/12	11/04/12	Fox 5 News AM M-F 7a-9a		M-F 7a-9a	-TuWThF----	:30	~~$625.00~~	NM
	See MG 1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1.28,1.29,1.30,1.31,1.32									
10	KVVU	10/29/12	11/04/12	Fox 5 News AM M-F 7a-9a		M-F 7a-9a	-TuWThF----	:30	~~$625.00~~	NM
	See MG 1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1.28,1.29,1.30,1.31,1.32									
11	KVVU	10/29/12	11/04/12	Fox 5 News AM M-F 7a-9a		M-F 7a-9a	-TuWThF----	:30	~~$625.00~~	NM
	See MG 1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1.28,1.29,1.30,1.31,1.32									
12	KVVU	10/29/12	11/04/12	Fox 5 News AM M-F 7a-9a		M-F 7a-9a	-TuWThF----	:30	~~$625.00~~	NM
	See MG 1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1.28,1.29,1.30,1.31,1.32									
13	KVVU	10/29/12	11/04/12	Fox 5 News AM M-F 7a-9a		M-F 7a-9a	-TuWThF----	:30	~~$625.00~~	NM
	See MG 1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1.28,1.29,1.30,1.31,1.32									
14	KVVU	10/29/12	11/04/12	Fox 5 News AM M-F 7a-9a		M-F 7a-9a	-TuWThF----	:30	~~$625.00~~	NM
	See MG 1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1.28,1.29,1.30,1.31,1.32									
15	KVVU	10/29/12	11/04/12	Fox 5 News AM M-F 7a-9a		M-F 7a-9a	-TuWThF----	:30	~~$625.00~~	NM
	See MG 1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1.28,1.29,1.30,1.31,1.32									
16	KVVU	10/29/12	11/04/12	Fox 5 News AM M-F 7a-9a		M-F 7a-9a	-TuWThF----	:30	~~$625.00~~	NM
	See MG 1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1.28,1.29,1.30,1.31,1.32									
17	KVVU	10/29/12	11/04/12	Fox 5 News AM M-F 7a-9a		M-F 7a-9a	-TuWThF----	:30	$700.00	NM
Ⓜ	MG for 1.1,1.4,1.11,1.12,1.5,1.2,1.16,1.13,1.3,1.14,1.8,1.15,1.9,1.7,1.10,1.6									
18	KVVU	10/29/12	11/04/12	Fox 5 News AM M-F 7a-9a		M-F 7a-9a	-TuWThF----	:30	$700.00	NM
Ⓜ	MG for 1.1,1.4,1.11,1.12,1.5,1.2,1.16,1.13,1.3,1.14,1.8,1.15,1.9,1.7,1.10,1.6									
19	KVVU	10/29/12	11/04/12	Fox 5 News AM M-F 7a-9a		M-F 7a-9a	-TuWThF----	:30	$700.00	NM
Ⓜ	MG for 1.1,1.4,1.11,1.12,1.5,1.2,1.16,1.13,1.3,1.14,1.8,1.15,1.9,1.7,1.10,1.6									
20	KVVU	10/29/12	11/04/12	Fox 5 News AM M-F 7a-9a		M-F 7a-9a	-TuWThF----	:30	$700.00	NM
Ⓜ	MG for 1.1,1.4,1.11,1.12,1.5,1.2,1.16,1.13,1.3,1.14,1.8,1.15,1.9,1.7,1.10,1.6									
21	KVVU	10/29/12	11/04/12	Fox 5 News AM M-F 7a-9a		M-F 7a-9a	-TuWThF----	:30	$700.00	NM
Ⓜ	MG for 1.1,1.4,1.11,1.12,1.5,1.2,1.16,1.13,1.3,1.14,1.8,1.15,1.9,1.7,1.10,1.6									
22	KVVU	10/29/12	11/04/12	Fox 5 News AM M-F 7a-9a		M-F 7a-9a	-TuWThF----	:30	$700.00	NM
Ⓜ	MG for 1.1,1.4,1.11,1.12,1.5,1.2,1.16,1.13,1.3,1.14,1.8,1.15,1.9,1.7,1.10,1.6									
23	KVVU	10/29/12	11/04/12	Fox 5 News AM M-F 7a-9a		M-F 7a-9a	-TuWThF----	:30	$700.00	NM
Ⓜ	MG for 1.1,1.4,1.11,1.12,1.5,1.2,1.16,1.13,1.3,1.14,1.8,1.15,1.9,1.7,1.10,1.6									
24	KVVU	10/29/12	11/04/12	Fox 5 News AM M-F 7a-9a		M-F 7a-9a	-TuWThF----	:30	$700.00	NM
Ⓜ	MG for 1.1,1.4,1.11,1.12,1.5,1.2,1.16,1.13,1.3,1.14,1.8,1.15,1.9,1.7,1.10,1.6									
25	KVVU	10/29/12	11/04/12	Fox 5 News AM M-F 7a-9a		M-F 7a-9a	-TuWThF----	:30	$700.00	NM
Ⓜ	MG for 1.1,1.4,1.11,1.12,1.5,1.2,1.16,1.13,1.3,1.14,1.8,1.15,1.9,1.7,1.10,1.6									
26	KVVU	10/29/12	11/04/12	Fox 5 News AM M-F 7a-9a		M-F 7a-9a	-TuWThF----	:30	$700.00	NM
Ⓜ	MG for 1.1,1.4,1.11,1.12,1.5,1.2,1.16,1.13,1.3,1.14,1.8,1.15,1.9,1.7,1.10,1.6									

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Contract Dates	Product	Estimate #
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Advertiser	Original Date / Revision
Berkley For Senate	10/25/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
27	KVVU	10/29/12	11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----		:30	$700.00	NM		
Ⓜ	MG for 1.1,1.4,1.11,1.12,1.5,1.2,1.16,1.13,1.3,1.14,1.8,1.15,1.9,1.7,1.10,1.6											
28	KVVU	10/29/12	11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----		:30	$700.00	NM		
Ⓜ	MG for 1.1,1.4,1.11,1.12,1.5,1.2,1.16,1.13,1.3,1.14,1.8,1.15,1.9,1.7,1.10,1.6											
29	KVVU	10/29/12	11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----		:30	$700.00	NM		
Ⓜ	MG for 1.1,1.4,1.11,1.12,1.5,1.2,1.16,1.13,1.3,1.14,1.8,1.15,1.9,1.7,1.10,1.6											
30	KVVU	10/29/12	11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----		:30	$700.00	NM		
Ⓜ	MG for 1.1,1.4,1.11,1.12,1.5,1.2,1.16,1.13,1.3,1.14,1.8,1.15,1.9,1.7,1.10,1.6											
31	KVVU	10/29/12	11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----		:30	$700.00	NM		
Ⓜ	MG for 1.1,1.4,1.11,1.12,1.5,1.2,1.16,1.13,1.3,1.14,1.8,1.15,1.9,1.7,1.10,1.6											
32	KVVU	10/29/12	11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----		:30	$700.00	NM		
Ⓜ	MG for 1.1,1.4,1.11,1.12,1.5,1.2,1.16,1.13,1.3,1.14,1.8,1.15,1.9,1.7,1.10,1.6											
N 2	KVVU	11/05/12	11/05/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a			:30		NM	4	$2,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	4------	4	$625.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays		Length	Rate	Type		
1	KVVU	11/05/12-11/11/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	M----------		:30	~~$625.00~~	NM		
See MG 2.5,2.6,2.7,2.8												
2	KVVU	11/05/12-11/11/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	M----------		:30	~~$625.00~~	NM		
See MG 2.5,2.6,2.7,2.8												
3	KVVU	11/05/12-11/11/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	M----------		:30	~~$625.00~~	NM		
See MG 2.5,2.6,2.7,2.8												
4	KVVU	11/05/12-11/11/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	M----------		:30	~~$625.00~~	NM		
See MG 2.5,2.6,2.7,2.8												
5	KVVU	11/05/12	11/11/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	M----------		:30	$700.00	NM		
Ⓜ	MG for 2.2,2.4,2.3,2.1											
6	KVVU	11/05/12	11/11/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	M----------		:30	$700.00	NM		
Ⓜ	MG for 2.2,2.4,2.3,2.1											
7	KVVU	11/05/12	11/11/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	M----------		:30	$700.00	NM		
Ⓜ	MG for 2.2,2.4,2.3,2.1											
8	KVVU	11/05/12	11/11/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	M----------		:30	$700.00	NM		
Ⓜ	MG for 2.2,2.4,2.3,2.1											
N 3	KVVU	10/30/12	11/02/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a			:30		NM	4	$2,900.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	-TWTF--	4	$675.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays		Length	Rate	Type		
1	KVVU	10/29/12-11/04/12		Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-TuWThF----		:30	~~$675.00~~	NM		
See MG 3.5,3.6,3.7,3.8												
2	KVVU	10/29/12-11/04/12		Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-TuWThF----		:30	~~$675.00~~	NM		
See MG 3.5,3.6,3.7,3.8												
3	KVVU	10/29/12-11/04/12		Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-TuWThF----		:30	~~$675.00~~	NM		
See MG 3.5,3.6,3.7,3.8												
4	KVVU	10/29/12-11/04/12		Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-TuWThF----		:30	~~$675.00~~	NM		
See MG 3.5,3.6,3.7,3.8												
5	KVVU	10/29/12	11/04/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-TuWThF----		:30	$725.00	NM		
Ⓜ	MG for 3.3,3.4,3.2,3.1											
6	KVVU	10/29/12	11/04/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-TuWThF----		:30	$725.00	NM		
Ⓜ	MG for 3.3,3.4,3.2,3.1											
7	KVVU	10/29/12	11/04/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-TuWThF----		:30	$725.00	NM		
Ⓜ	MG for 3.3,3.4,3.2,3.1											
8	KVVU	10/29/12	11/04/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-TuWThF----		:30	$725.00	NM		
Ⓜ	MG for 3.3,3.4,3.2,3.1											

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Advertiser	Original Date / Revision
Berkley For Senate	10/25/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 4	KVVU	11/05/12	11/05/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	$725.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	11/05/12	11/11/12	1------	1	$675.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	*KVVU*	*11/05/12-11/11/12*	*Fox 5 News AM M-F 6a-7a*	*M-F 6a-7a*	M----------	*:30*	*~~$675.00~~*	*NM*
	See MG 4.2							
2	KVVU	11/05/12-11/11/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	M----------	:30	$725.00	NM
Ⓜ	MG for 4.1 11/05							

N 5	KVVU	10/30/12	11/02/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	4	$1,800.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/29/12	11/04/12	-TWTF--	4	$380.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	*KVVU*	*10/29/12-11/04/12*	*FOX 5 News 5-6am M-F*	*5a-6a*	-TuWThF----	*:30*	*~~$380.00~~*	*NM*
	See MG 5.5,5.6,5.7,5.8							
2	*KVVU*	*10/29/12-11/04/12*	*FOX 5 News 5-6am M-F*	*5a-6a*	-TuWThF----	*:30*	*~~$380.00~~*	*NM*
	See MG 5.5,5.6,5.7,5.8							
3	*KVVU*	*10/29/12-11/04/12*	*FOX 5 News 5-6am M-F*	*5a-6a*	-TuWThF----	*:30*	*~~$380.00~~*	*NM*
	See MG 5.5,5.6,5.7,5.8							
4	*KVVU*	*10/29/12-11/04/12*	*FOX 5 News 5-6am M-F*	*5a-6a*	-TuWThF----	*:30*	*~~$380.00~~*	*NM*
	See MG 5.5,5.6,5.7,5.8							
5	KVVU	10/30/12-11/04/12	FOX 5 News 5-6am M-F	5a-6a	-TuWThF----	:30	$450.00	NM
Ⓜ	MG for 5.1,5.3,5.4,5.2							
6	KVVU	10/30/12-11/04/12	FOX 5 News 5-6am M-F	5a-6a	-TuWThF----	:30	$450.00	NM
Ⓜ	MG for 5.1,5.3,5.4,5.2							
7	KVVU	10/30/12-11/04/12	FOX 5 News 5-6am M-F	5a-6a	-TuWThF----	:30	$450.00	NM
Ⓜ	MG for 5.1,5.3,5.4,5.2							
8	KVVU	10/30/12-11/04/12	FOX 5 News 5-6am M-F	5a-6a	-TuWThF----	:30	$450.00	NM
Ⓜ	MG for 5.1,5.3,5.4,5.2							

N 6	KVVU	11/05/12	11/05/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	$450.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	11/05/12	11/11/12	1------	1	$380.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	*KVVU*	*11/05/12-11/11/12*	*FOX 5 News 5-6am M-F*	*5a-6a*	M----------	*:30*	*~~$380.00~~*	*NM*
	See MG 6.2							
2	KVVU	11/05/12-11/05/12	FOX 5 News 5-6am M-F	5a-6a	M----------	:30	$450.00	NM
Ⓜ	MG for 6.1 11/05							

N 7	KVVU	10/30/12	11/02/12	The Dr.Oz Show	4-5p		:30			NM	4	$2,000.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/29/12	11/04/12	-TWTF--	4	$275.00

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
483101 /	06214902

Contract Dates	Product	Estimate #
10/30/12 - 11/05/12	S BERKLEY FOR SENA	

Advertiser	Original Date / Revision
Berkley For Senate	10/25/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays / Spots/Week	Rate							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	KVVU	10/29/12-11/04/12	The Dr.Oz Show	4-5p	-TuWThF----	:30		~~$275.00~~	NM		
		See MG 7.5,7.6,7.7,7.8										
	2	KVVU	10/29/12-11/04/12	The Dr.Oz Show	4-5p	-TuWThF----	:30		~~$275.00~~	NM		
		See MG 7.5,7.6,7.7,7.8										
	3	KVVU	10/29/12-11/04/12	The Dr.Oz Show	4-5p	-TuWThF----	:30		~~$275.00~~	NM		
		See MG 7.5,7.6,7.7,7.8										
	4	KVVU	10/29/12-11/04/12	The Dr.Oz Show	4-5p	-TuWThF----	:30		~~$275.00~~	NM		
		See MG 7.5,7.6,7.7,7.8										
	5	KVVU	10/30/12-11/04/12	The Dr.Oz Show	4-5p	-TuWThF----	:30		$500.00	NM		
	Ⓗ	MG for 7.1,7.2,7.3,7.4										
	6	KVVU	10/30/12-11/04/12	The Dr.Oz Show	4-5p	-TuWThF----	:30		$500.00	NM		
	Ⓗ	MG for 7.1,7.2,7.3,7.4										
	7	KVVU	10/30/12-11/04/12	The Dr.Oz Show	4-5p	-TuWThF----	:30		$500.00	NM		
	Ⓗ	MG for 7.1,7.2,7.3,7.4										
	8	KVVU	10/30/12-11/04/12	The Dr.Oz Show	4-5p	-TuWThF----	:30		$500.00	NM		
	Ⓗ	MG for 7.1,7.2,7.3,7.4										
N	8	KVVU	11/05/12	11/05/12 The Dr.Oz Show	4-5p		:30			NM	1	$500.00
		Start Date	End Date	Weekdays / Spots/Week	Rate							
	Week:	11/05/12	11/11/12	1------ / 1	$275.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	KVVU	11/05/12-11/11/12	The Dr.Oz Show	4-5p	M----------	:30		~~$275.00~~	NM		
		See MG 8.2										
	2	KVVU	11/05/12-11/05/12	The Dr.Oz Show	4-5p	M----------	:30		$500.00	NM		
	Ⓗ	MG for 8.1 11/05										
N	9	KVVU	10/30/12	11/02/12 MORE Access	6-7pm		:30			NM	4	$2,600.00
		Start Date	End Date	Weekdays / Spots/Week	Rate							
	Week:	10/29/12	11/04/12	-TWTF-- / 4	$350.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	KVVU	10/29/12-11/04/12	MORE Access	6-7pm	-TuWThF----	:30		~~$350.00~~	NM		
		See MG 9.5,9.6,9.7,9.8										
	2	KVVU	10/29/12-11/04/12	MORE Access	6-7pm	-TuWThF----	:30		~~$350.00~~	NM		
		See MG 9.5,9.6,9.7,9.8										
	3	KVVU	10/29/12-11/04/12	MORE Access	6-7pm	-TuWThF----	:30		~~$350.00~~	NM		
		See MG 9.5,9.6,9.7,9.8										
	4	KVVU	10/29/12-11/04/12	MORE Access	6-7pm	-TuWThF----	:30		~~$350.00~~	NM		
		See MG 9.5,9.6,9.7,9.8										
	5	KVVU	10/30/12-11/04/12	MORE Access	630-7pm	-TuWThF----	:30		$650.00	NM		
	Ⓗ	MG for 9.4,9.2,9.3,9.1										
	6	KVVU	10/30/12-11/04/12	MORE Access	630-7pm	-TuWThF----	:30		$650.00	NM		
	Ⓗ	MG for 9.4,9.2,9.3,9.1										
	7	KVVU	10/30/12-11/04/12	MORE Access	630-7pm	-TuWThF----	:30		$650.00	NM		
	Ⓗ	MG for 9.4,9.2,9.3,9.1										
	8	KVVU	10/30/12-11/04/12	MORE Access	630-7pm	-TuWThF----	:30		$650.00	NM		
	Ⓗ	MG for 9.4,9.2,9.3,9.1										
N	10	KVVU	11/05/12	11/05/12 MORE Access	6-7pm		:30			NM	1	$650.00
		Start Date	End Date	Weekdays / Spots/Week	Rate							
	Week:	11/05/12	11/11/12	1------ / 1	$350.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	KVVU	11/05/12-11/11/12	MORE Access	6-7pm	M----------	:30		~~$350.00~~	NM		
		See MG 10.2										
	2	KVVU	11/05/12-11/05/12	MORE Access	630-7pm	M----------	:30		$650.00	NM		
	Ⓗ	MG for 10.1 11/05										

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KVVU TV
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Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
483101 /	06214902

Contract Dates	Product	Estimate #
10/30/12 - 11/05/12	S BERKLEY FOR SENA	

Advertiser	Original Date / Revision
Berkley For Senate	10/25/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 11	KVVU	10/30/12	11/02/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	4	$4,100.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/29/12	11/04/12	-TWTF--	4	$550.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	KVVU	10/29/12-11/04/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	-TuWThF----	:30	~~$550.00~~	NM
	See MG 11.5,11.6,11.7,11.8							
2	KVVU	10/29/12-11/04/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	-TuWThF----	:30	~~$550.00~~	NM
	See MG 11.5,11.6,11.7,11.8							
3	KVVU	10/29/12-11/04/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	-TuWThF----	:30	~~$550.00~~	NM
	See MG 11.5,11.6,11.7,11.8							
4	KVVU	10/29/12-11/04/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	-TuWThF----	:30	~~$550.00~~	NM
	See MG 11.5,11.6,11.7,11.8							
5	KVVU	10/30/12-11/04/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	-TuWThF----	:30	$1,025.00	NM
Ⓜ	MG for 11.4,11.1,11.2,11.3							
6	KVVU	10/30/12-11/04/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	-TuWThF----	:30	$1,025.00	NM
Ⓜ	MG for 11.4,11.1,11.2,11.3							
7	KVVU	10/30/12-11/04/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	-TuWThF----	:30	$1,025.00	NM
Ⓜ	MG for 11.4,11.1,11.2,11.3							
8	KVVU	10/30/12-11/04/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	-TuWThF----	:30	$1,025.00	NM
Ⓜ	MG for 11.4,11.1,11.2,11.3							

N 12	KVVU	11/05/12	11/05/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	$1,025.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	11/05/12	11/11/12	1------	1	$550.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	KVVU	11/05/12-11/11/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	M----------	:30	~~$550.00~~	NM
	See MG 12.2							
2	KVVU	11/05/12-11/05/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	M----------	:30	$1,025.00	NM
Ⓜ	MG for 12.1 11/05							

N 13	KVVU	11/04/12	11/04/12	Extra Weekend	Su 6-7p		:30			NM	1	$325.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/29/12	11/04/12	------1	1	$120.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	KVVU	10/29/12-11/04/12	Extra Weekend	Su 6-7p	---------Su	:30	~~$120.00~~	NM
	See MG 13.2							
2	KVVU	11/04/12-11/04/12	Extra Weekend	Su 6-7p	---------Su	:30	$325.00	NM
Ⓜ	MG for 13.1 11/04							

N 14	KVVU	10/30/12	11/02/12	TMZ	730-8p		:30			NM	4	$5,400.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/29/12	11/04/12	-TWTF--	4	$675.00

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Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
483101 /	06214902

Contract Dates	Product	Estimate #
10/30/12 - 11/05/12	S BERKLEY FOR SENA	

Advertiser	Original Date / Revision
Berkley For Senate	10/25/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays / Spots/Week / Rate								
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/29/12-11/04/12		TMZ	730-8p	-TuWThF----	:30		~~$675.00~~	NM		
	See MG 14.5,14.6,14.7,14.8											
2	KVVU	10/29/12-11/04/12		TMZ	730-8p	-TuWThF----	:30		~~$675.00~~	NM		
	See MG 14.5,14.6,14.7,14.8											
3	KVVU	10/29/12-11/04/12		TMZ	730-8p	-TuWThF----	:30		~~$675.00~~	NM		
	See MG 14.5,14.6,14.7,14.8											
4	KVVU	10/29/12-11/04/12		TMZ	730-8p	-TuWThF----	:30		~~$675.00~~	NM		
	See MG 14.5,14.6,14.7,14.8											
5	KVVU	10/30/12-11/04/12		TMZ	730-8p	-TuWThF----	:30		$1,350.00	NM		
Ⓜ	MG for 14.3,14.2,14.4,14.1											
6	KVVU	10/30/12-11/04/12		TMZ	730-8p	-TuWThF----	:30		$1,350.00	NM		
Ⓜ	MG for 14.3,14.2,14.4,14.1											
7	KVVU	10/30/12-11/04/12		TMZ	730-8p	-TuWThF----	:30		$1,350.00	NM		
Ⓜ	MG for 14.3,14.2,14.4,14.1											
8	KVVU	10/30/12-11/04/12		TMZ	730-8p	-TuWThF----	:30		$1,350.00	NM		
Ⓜ	MG for 14.3,14.2,14.4,14.1											
N 15	KVVU	11/05/12	11/05/12	TMZ	730-8p		:30			NM	1	$1,350.00
		Start Date	End Date	Weekdays / Spots/Week / Rate								
Week:		11/05/12	11/11/12	1------ / 1 / $675.00								
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	11/05/12-11/11/12		TMZ	730-8p	M----------	:30		~~$675.00~~	NM		
	See MG 15.2											
2	KVVU	11/05/12-11/05/12		TMZ	730-8p	M----------	:30		$1,350.00	NM		
Ⓜ	MG for 15.1 11/05											
N 16	KVVU	10/30/12	11/02/12	Extra	M-F 7-730p		:30			NM	4	$3,800.00
		Start Date	End Date	Weekdays / Spots/Week / Rate								
Week:		10/29/12	11/04/12	-TWTF-- / 4 / $500.00								
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/29/12-11/04/12		Extra	M-F 7-730p	-TuWThF----	:30		~~$500.00~~	NM		
	See MG 16.5,16.6,16.7,16.8											
2	KVVU	10/29/12-11/04/12		Extra	M-F 7-730p	-TuWThF----	:30		~~$500.00~~	NM		
	See MG 16.5,16.6,16.7,16.8											
3	KVVU	10/29/12-11/04/12		Extra	M-F 7-730p	-TuWThF----	:30		~~$500.00~~	NM		
	See MG 16.5,16.6,16.7,16.8											
4	KVVU	10/29/12-11/04/12		Extra	M-F 7-730p	-TuWThF----	:30		~~$500.00~~	NM		
	See MG 16.5,16.6,16.7,16.8											
5	KVVU	10/30/12-11/04/12		Extra	M-F 7-730p	-TuWThF----	:30		$950.00	NM		
Ⓜ	MG for 16.3,16.2,16.1,16.4											
6	KVVU	10/30/12-11/04/12		Extra	M-F 7-730p	-TuWThF----	:30		$950.00	NM		
Ⓜ	MG for 16.3,16.2,16.1,16.4											
7	KVVU	10/30/12-11/04/12		Extra	M-F 7-730p	-TuWThF----	:30		$950.00	NM		
Ⓜ	MG for 16.3,16.2,16.1,16.4											
8	KVVU	10/30/12-11/04/12		Extra	M-F 7-730p	-TuWThF----	:30		$950.00	NM		
Ⓜ	MG for 16.3,16.2,16.1,16.4											
N 17	KVVU	11/05/12	11/05/12	Extra	M-F 7-730p		:30			NM	1	$950.00
		Start Date	End Date	Weekdays / Spots/Week / Rate								
Week:		11/05/12	11/11/12	1------ / 1 / $500.00								
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	11/05/12-11/11/12		Extra	M-F 7-730p	M----------	:30		~~$500.00~~	NM		
	See MG 17.2											
2	KVVU	11/05/12-11/05/12		Extra	M-F 7-730p	M----------	:30		$950.00	NM		
Ⓜ	MG for 17.1 11/05											

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Contract / Revision	Alt Order #
483101 /	06214902

Contract Dates	Product	Estimate #
10/30/12 - 11/05/12	S BERKLEY FOR SENA	

Advertiser	Original Date / Revision
Berkley For Senate	10/25/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 18	KVVU	11/03/12	11/03/12	TMZ Weekend	Sa 7-8p		:30			NM	0	$0.00
Week:		10/29/12	11/04/12	-----1-				1	$325.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/29/12-11/04/12		TMZ Weekend	Sa 7-8p	-------Sa--	:30		~~$325.00~~	NM		
See MG 19.2,19.3,19.4												
N 19	KVVU	11/01/12	11/01/12	Glee	Thu 9p-10p		:30			NM	3	$2,625.00
Week:		10/29/12	11/04/12	---1---				1	$2,300.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/29/12-11/04/12		Glee	Thu 9p-10p	----Th-----	:30		~~$2,300.00~~	NM		
See MG 19.2,19.3,19.4												
2	KVVU	10/30/12-11/02/12		Fox 5 News at 6pm	M-F 6-630pm	-TuWThF----	:30		$900.00	NM		
Ⓜ MG for 18.1,19.1												
3	KVVU	10/30/12-11/02/12		Fox 5 News at 6pm	M-F 6-630pm	-TuWThF----	:30		$900.00	NM		
Ⓜ MG for 18.1,19.1												
4	KVVU	11/03/12-11/03/12		The Closer	M-Sa 8-10p/Su 7-1	-------Sa--	:30		$825.00	NM		
Ⓜ MG for 18.1,19.1												
N 20	KVVU	11/02/12	11/02/12	Touch	Fri 8p-9p		:30			NM	1	$3,500.00
Week:		10/29/12	11/04/12	----1--				1	$1,000.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/29/12-11/04/12		Touch	Fri 8p-9p	------F----	:30		~~$1,000.00~~	NM		
See MG 20.2												
2	KVVU	11/02/12-11/02/12		Kitchen Nightmares	Fri 8p-9p	------F----	:30		$3,500.00	NM		
Ⓜ MG for 20.1 11/02												
N 21	KVVU	11/05/12	11/05/12	Bones	Mon 8p-9p		:30			NM	1	$4,500.00
Week:		11/05/12	11/11/12	1------				1	$2,300.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	11/05/12-11/11/12		Bones	Mon 8p-9p	M----------	:30		~~$2,300.00~~	NM		
See MG 21.2												
2	KVVU	11/05/12-11/05/12		Bones	Mon 8p-9p	M----------	:30		$4,500.00	NM		
Ⓜ MG for 21.1 11/05												
N 22	KVVU	10/30/12	10/30/12	New Girl/The Mindy Project	Tue 9p-10p		:30			NM	1	$5,500.00
Week:		10/29/12	11/04/12	-1-----				1	$2,500.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/29/12-11/04/12		New Girl/The Mindy Project	Tue 9p-10p	-Tu--------	:30		~~$2,500.00~~	NM		
See MG 22.2												
2	KVVU	10/30/12-10/30/12		New Girl/The Mindy Project	Tue 9p-10p	-Tu--------	:30		$5,500.00	NM		
Ⓜ MG for 22.1 10/30												
N 23	KVVU	10/31/12	10/31/12	The X Factor	The X Factor		:30			NM	1	$5,350.00
Week:		10/29/12	11/04/12	--1----				1	$2,800.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/29/12-11/04/12		The X Factor	The X Factor	---W-------	:30		~~$2,800.00~~	NM		
See MG 23.2												
2	KVVU	10/31/12-10/31/12		The X Factor	The X Factor	---W-------	:30		$5,350.00	NM		
Ⓜ MG for 23.1 10/31												
N 24	KVVU	11/01/12	11/01/12	The X Factor	The X Factor		:30			NM	1	$5,150.00

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
483101 /	06214902

Contract Dates	Product	Estimate #
10/30/12 - 11/05/12	S BERKLEY FOR SENA	

Advertiser	Original Date / Revision
Berkley For Senate	10/25/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/29/12	11/04/12	---1---	1	$3,750.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*KVVU*	*10/29/12-11/04/12*		*The X Factor*	*The X Factor*	----Th-----	*:30*		*~~$3,750.00~~*	*NM*		
See MG 24.2												
2	KVVU	10/29/12-11/04/12		The X Factor	The X Factor	----Th-----	:30		$5,150.00	NM		
Ⓜ	MG for 24.1 11/01											
N 25	KVVU	11/04/12	11/04/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/29/12	11/04/12	------1	1	$700.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*KVVU*	*10/29/12-11/04/12*		*Sports Plus Su 1045p*	*1045p-11p*	---------Su	*:30*		*~~$700.00~~*	*NM*		
See MG 25.2												
2	KVVU	11/04/12-11/04/12		Sports Plus Su 1045p	1045p-11p	---------Su	:30		$1,200.00	NM		
Ⓜ	MG for 25.1 11/04											
N 26	KVVU	11/04/12	11/04/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	2	$3,700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/29/12	11/04/12	------2	2	$1,075.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*KVVU*	*10/29/12-11/04/12*		*Fox 5 News Su 10p-1045p*	*Su 10p-1045p*	---------Su	*:30*		*~~$1,075.00~~*	*NM*		
See MG 26.3,26.4												
2	*KVVU*	*10/29/12-11/04/12*		*Fox 5 News Su 10p-1045p*	*Su 10p-1045p*	---------Su	*:30*		*~~$1,075.00~~*	*NM*		
See MG 26.3,26.4												
3	KVVU	10/29/12-11/04/12		Fox 5 News Su 10p-1045p	Su 10p-1045p	---------Su	:30		$1,850.00	NM		
Ⓜ	MG for 26.1,26.2											
4	KVVU	10/29/12-11/04/12		Fox 5 News Su 10p-1045p	Su 10p-1045p	---------Su	:30		$1,850.00	NM		
Ⓜ	MG for 26.1,26.2											
N 27	KVVU	11/03/12	11/03/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	2	$3,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/29/12	11/04/12	-----2-	2	$800.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*KVVU*	*10/29/12-11/04/12*		*FOX 5 News Sat 10-11p*	*10-11p Sat*	-------Sa--	*:30*		*~~$800.00~~*	*NM*		
See MG 27.3,27.4												
2	*KVVU*	*10/29/12-11/04/12*		*FOX 5 News Sat 10-11p*	*10-11p Sat*	-------Sa--	*:30*		*~~$800.00~~*	*NM*		
See MG 27.3,27.4												
3	KVVU	10/29/12-11/04/12		FOX 5 News Sat 10-11p	10-11p Sat	-------Sa--	:30		$1,500.00	NM		
Ⓜ	MG for 27.2,27.1											
4	KVVU	10/29/12-11/04/12		FOX 5 News Sat 10-11p	10-11p Sat	-------Sa--	:30		$1,500.00	NM		
Ⓜ	MG for 27.2,27.1											
N 28	KVVU	10/30/12	11/02/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	8	$17,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/29/12	11/04/12	-TWTF--	8	$1,325.00							

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(702)435-5555

Contract / Revision	Alt Order #
483101 /	06214902

Contract Dates	Product	Estimate #
10/30/12 - 11/05/12	S BERKLEY FOR SENA	

Advertiser	Original Date / Revision
Berkley For Senate	10/25/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays / Spots/Week	Rate							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/29/12-11/04/12		Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		~~$1,325.00~~	NM		
	See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16											
2	KVVU	10/29/12-11/04/12		Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		~~$1,325.00~~	NM		
	See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16											
3	KVVU	10/29/12-11/04/12		Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		~~$1,325.00~~	NM		
	See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16											
4	KVVU	10/29/12-11/04/12		Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		~~$1,325.00~~	NM		
	See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16											
5	KVVU	10/29/12-11/04/12		Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		~~$1,325.00~~	NM		
	See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16											
6	KVVU	10/29/12-11/04/12		Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		~~$1,325.00~~	NM		
	See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16											
7	KVVU	10/29/12-11/04/12		Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		~~$1,325.00~~	NM		
	See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16											
8	KVVU	10/29/12-11/04/12		Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		~~$1,325.00~~	NM		
	See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16											
9	KVVU	10/29/12-11/04/12		Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		$2,150.00	NM		
Ⓗ	MG for 28.8,28.6,28.5,28.3,28.4,28.7,28.2,28.1											
10	KVVU	10/29/12-11/04/12		Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		$2,150.00	NM		
Ⓗ	MG for 28.8,28.6,28.5,28.3,28.4,28.7,28.2,28.1											
11	KVVU	10/29/12-11/04/12		Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		$2,150.00	NM		
Ⓗ	MG for 28.8,28.6,28.5,28.3,28.4,28.7,28.2,28.1											
12	KVVU	10/29/12-11/04/12		Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		$2,150.00	NM		
Ⓗ	MG for 28.8,28.6,28.5,28.3,28.4,28.7,28.2,28.1											
13	KVVU	10/29/12-11/04/12		Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		$2,150.00	NM		
Ⓗ	MG for 28.8,28.6,28.5,28.3,28.4,28.7,28.2,28.1											
14	KVVU	10/29/12-11/04/12		Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		$2,150.00	NM		
Ⓗ	MG for 28.8,28.6,28.5,28.3,28.4,28.7,28.2,28.1											
15	KVVU	10/29/12-11/04/12		Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		$2,150.00	NM		
Ⓗ	MG for 28.8,28.6,28.5,28.3,28.4,28.7,28.2,28.1											
16	KVVU	10/29/12-11/04/12		Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		$2,150.00	NM		
Ⓗ	MG for 28.8,28.6,28.5,28.3,28.4,28.7,28.2,28.1											
N 29	KVVU	11/05/12	11/05/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	$4,300.00
		Start Date	End Date	Weekdays / Spots/Week	Rate							
Week:		11/05/12	11/11/12	2------ / 2	$1,325.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	11/05/12-11/11/12		Fox 5 News M-F 10p-11p	10p-11p	M----------	:30		~~$1,325.00~~	NM		
	See MG 29.3,29.4											
2	KVVU	11/05/12-11/11/12		Fox 5 News M-F 10p-11p	10p-11p	M----------	:30		~~$1,325.00~~	NM		
	See MG 29.3,29.4											
3	KVVU	11/05/12-11/05/12		Fox 5 News M-F 10p-11p	10p-11p	M----------	:30		$2,150.00	NM		
Ⓗ	MG for 29.1,29.2											
4	KVVU	11/05/12-11/05/12		Fox 5 News M-F 10p-11p	10p-11p	M----------	:30		$2,150.00	NM		
Ⓗ	MG for 29.1,29.2											
N 30	KVVU	10/30/12	11/02/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	4	$7,800.00
		Start Date	End Date	Weekdays / Spots/Week	Rate							
Week:		10/29/12	11/04/12	-TWTF-- / 4	$825.00							

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Contract / Revision	Alt Order #
483101 /	06214902

Contract Dates	Product	Estimate #
10/30/12 - 11/05/12	S BERKLEY FOR SENA	

Advertiser	Original Date / Revision
Berkley For Senate	10/25/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Spot	Ch	Start Date / Date Range	End Date	Weekdays / Description	Spots/Week / Start/End Time	Rate / Weekdays		Length		Rate	Type	
1	KVVU	10/29/12-11/04/12		Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF----		:30	~~$825.00~~		NM	
See MG 30.5,30.6,30.7,30.8												
2	KVVU	10/29/12-11/04/12		Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF----		:30	~~$825.00~~		NM	
See MG 30.5,30.6,30.7,30.8												
3	KVVU	10/29/12-11/04/12		Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF----		:30	~~$825.00~~		NM	
See MG 30.5,30.6,30.7,30.8												
4	KVVU	10/29/12-11/04/12		Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF----		:30	~~$825.00~~		NM	
See MG 30.5,30.6,30.7,30.8												
5	KVVU	10/29/12-11/04/12		Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF----		:30	$1,950.00		NM	
Ⓜ MG for 30.3,30.1,30.4,30.2												
6	KVVU	10/29/12-11/04/12		Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF----		:30	$1,950.00		NM	
Ⓜ MG for 30.3,30.1,30.4,30.2												
7	KVVU	10/29/12-11/04/12		Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF----		:30	$1,950.00		NM	
Ⓜ MG for 30.3,30.1,30.4,30.2												
8	KVVU	10/29/12-11/04/12		Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF----		:30	$1,950.00		NM	
Ⓜ MG for 30.3,30.1,30.4,30.2												
N 31	KVVU	11/05/12	11/05/12	Fox 5 News M-F 11p	M-F 11-1135p			:30			NM	1 $1,950.00
Week:		11/05/12	11/11/12	1------	1	$825.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays		Length		Rate	Type	
1	KVVU	11/05/12-11/11/12		Fox 5 News M-F 11p	M-F 11-1135p	M----------		:30	~~$825.00~~		NM	
See MG 31.2												
2	KVVU	11/05/12-11/05/12		Fox 5 News M-F 11p	M-F 11-1135p	M----------		:30	$1,950.00		NM	
Ⓜ MG for 31.1 11/05												
									Totals		84	$108,350.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 -11/05/12	84	$108,350.00	$92,097.50
Totals	84	$108,350.00	$92,097.50

Signature: _____ **Date:** _____

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REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6214902 TRF# 483101 ORDER WORKSHEET HARRIS REPORT FROM REP OCT26/12 08.52
$$$ MOD# 2: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

ADV #_____ ADV. NAME POLI/S BERKLEY /D/SEN/NV REP.#_____ OFF.# 762 SALESMAN #_____

AGY #_____ AGY. NAME SHORR JOHNSON MAGNUS BUYER NAME MICHAEL D'ETTORRE

1831 CHESTNUT STREET SALES PRSN PH- TERESA DIFURIA

PHILADELPHIA, PA 19103

ORDER #_____ CONTRACT # 6214902 CLASS: NATL. LOCAL REGIONAL

PRDCT S BERKLEY FOR SENATE EST#____ COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES OCT30/12 NOV5/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT26/12 08.52

REP: OK'D M2-M4
SEE LINES 33-36
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SHELLEY BERKLEY FOR SENATE

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18		S	700P-800P	30		$325.00	11/3	11/3	0		SAT	0
	PROGRAM : TMZ WEEKEND ORD COM1: REVISED RATES											
33		A	600P-630P	30		$900.00	10/30	11/5	2		TU-F,M	2
	PROGRAM : NEWS ORD COM1: SPOTS N/A DUE TO PRG CHG. SEE MG OFFER. NOT PRE-BOOKED. PLS APPROVE. THIS IS A MAKE-GOOD FOR NOV3 ON LINE-18 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR NOV1 ON LINE-19 FOR 1 SPOT/WK											
34		A	900P-1000P	30		$825.00	11/3	11/3	1		SAT	1
	PROGRAM : THE CLOSER ORD COM1: SPOTS N/A DUE TO PRG CHG. SEE MG OFFER. NOT PRE-BOOKED. PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 33-34											

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6214902 TRF# 483101 ORDER WORKSHEET HARRIS REPORT FROM REP OCT26/12 08.52
$$$ MOD# 2: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19		S	900P-1000P	30		$2,300.00	11/1	11/1	0		THU	0
	PROGRAM : GLEE											
	ORD COM1: REVISED RATES											
20		S	800P-900P	30		$3,500.00	11/2	11/2	0		FRI	0
	PROGRAM : TOUCH											
	ORD COM1: REVISED RATES											
36		A	800P-900P	30		$3,500.00	11/2	11/2	1		FRI	1
	PROGRAM : KITCHEN NIGHTMARE											
	ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE.											
	THIS IS A MAKE-GOOD FOR NOV2 ON LINE-20 FOR 1 SPOT/WK											
24		S	800P-900P	30		$5,150.00	11/1	11/1	0		THU	0
	PROGRAM : X FACTOR RESULT											
	ORD COM1: REVISED RATES											
35		A	800P-1030P	30		$5,150.00	11/1	11/1	1		THU	1
	PROGRAM : X FACTOR RESULT											
	ORD COM1: CORRECT TP. PLS APPROVE.											
	THIS IS A MAKE-GOOD FOR NOV1 ON LINE-24 FOR 1 SPOT/WK											

STATION MAKEGOOD OFFERS:

M2	OK'D	BUY#18	MISSED:	SAT/700P-800P	NOV3	30S	$325.00	(OCT25/12)
		BUY#19		THU/900P-1000P	NOV1	30S	$2,300.00	
			OFFER:	TU-F,M/600P-630P	OCT30(2/WK)	30S	$900.00	PLS ADVISE.
				& SAT/900P-1000P	NOV3	30S	$825.00	
			CMT:	SPOTS N/A DUE TO PRG CHG. SEE MG OFFER. NOT PRE-BOOKED. PLS APPROVE.				
M3	OK'D	BUY#24	MISSED:	THU/800P-900P	NOV1	30S	$5,150.00	(OCT25/12)
			OFFER:	THU/800P-1030P	NOV1	30S	$5,150.00	PLS ADVISE.
			CMT:	CORRECT TP. PLS APPROVE.				
M4	OK'D	BUY#20	MISSED:	FRI/800P-900P	NOV2	30S	$3,500.00	(OCT25/12)
			OFFER:	FRI/800P-900P	NOV2	30S	$3,500.00	PLS ADVISE.
			CMT:	PRG CHG. PRE-BOOKED PLS APPROVE.				

NOV/12 108350.00

CONTRACT TOTAL 108350.00
TOTAL SPOTS 84

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LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS

MARKET TOTALS $265,780 KVVU 25% KSNV 20% KLAS 32% KTNV 21% KVMY 1% KVCW 1% CABL 0%
KTUD 0%

OVERALL SAHRE FOR ALL ORDERS 10/2-11/6. WILL UPDATE RATES WK PRIOR TO CLEAR.

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT25/12 18.07
CHANGES *** KVVU-TV ***

REP HEADLINE# 6214902 TRF# 483101
$$$ MOD# 1: UNAPPROVED REV #1 $$$

ADV #_____ ADV. NAME POLI/S BERKLEY /D/SEN/NV REP.#_____ OFF.# 762 SALESMAN #_____

AGY #_____ AGY. NAME SHORR JOHNSON MAGNUS BUYER NAME MICHAEL D'ETTORRE

1831 CHESTNUT STREET SALES PRSN PH- TERESA DIFURIA

PHILADELPHIA, PA 19103

ORDER #_____ CONTRACT # 6214902 CLASS: NATL. LOCAL REGIONAL

PRDCT S BERKLEY FOR SENATE EST#____ COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES OCT30/12 NOV5/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT25/12 18.07

REP: TO ROSE
FR NIKKI
REVISED RATES
NEW TOTAL $108,350 (+41905)
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SHELLEY BERKLEY FOR SENATE

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1		R	700A-900A	30		$700.00	10/30	11/2	16		TU-F	16
	PROGRAM : NEWS CON COM1: MAX 4X DAY											
2		R	700A-900A	30		$700.00	11/5	11/5	4		MON	4
	PROGRAM : NEWS											
3		R	600A-700A	30		$725.00	10/30	11/2	4		TU-F	4
	PROGRAM : NEWS CON COM1: MAX 1X DAY											
4		R	600A-700A	30		$725.00	11/5	11/5	1		MON	1
	PROGRAM : NEWS											

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6214902 TRF# 483101 ORDER WORKSHEET HARRIS REPORT FROM REP OCT25/12 18.07
$$$ MOD# 1: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5		R	500A-600A	30		$450.00	10/30	11/2	4		TU-F	4
	PROGRAM : NEWS CON COM1: MAX 1X DAY											
6		R	500A-600A	30		$450.00	11/5	11/5	1		MON	1
	PROGRAM : NEWS											
7		R	400P-500P	30		$500.00	10/30	11/2	4		TU-F	4
	PROGRAM : DR OZ CON COM1: MAX 1X DAY											
8		RZ	400P-500P	30		$500.00	11/5	11/5	1		MON	1
	PROGRAM : DR OZ ORD COM1: REVISED RATES											
9		RZ	600P-700P	30		$650.00	10/30	11/2	4		TU-F	4
	PROGRAM : MORE ORD COM1: REVISED RATES CON COM1: MAX 1X DAY											
10		RZ	600P-700P	30		$650.00	11/5	11/5	1		MON	1
	PROGRAM : MORE ORD COM1: REVISED RATES											
11		RZ	530P-600P	30		$1,025.00	10/30	11/2	4		TU-F	4
	PROGRAM : NEWS ORD COM1: REVISED RATES CON COM1: MAX 1X DAY											
12		RZ	530P-600P	30		$1,025.00	11/5	11/5	1		MON	1
	PROGRAM : NEWS ORD COM1: REVISED RATES											
13		RZ	600P-700P	30		$325.00	11/4	11/4	1		SUN	1
	PROGRAM : EXTRA WEEKEND ORD COM1: REVISED RATES											

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CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6214902 TRF# 483101 ORDER WORKSHEET HARRIS REPORT FROM REP OCT25/12 18.07
$$$ MOD# 1: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
14		RZ	730P-800P	30		$1,350.00	10/30	11/2	4		TU-F	4
	PROGRAM : TMZ ORD COM1: REVISED RATES CON COM1: MAX 1X DAY											
15		RZ	730P-800P	30		$1,350.00	11/5	11/5	1		MON	1
	PROGRAM : TMZ ORD COM1: REVISED RATES											
16		RZ	700P-730P	30		$950.00	10/30	11/2	4		TU-F	4
	PROGRAM : EXTRA ORD COM1: REVISED RATES CON COM1: MAX 1X DAY											
17		RZ	700P-730P	30		$950.00	11/5	11/5	1		MON	1
	PROGRAM : EXTRA ORD COM1: REVISED RATES											
18		Z	700P-800P	30		$325.00	11/3	11/3	1		SAT	1
	PROGRAM : TMZ WEEKEND ORD COM1: REVISED RATES					N/A						
19		Z	900P-1000P	30		$2,300.00	11/1	11/1	1		THU	1
	PROGRAM : GLEE ORD COM1: REVISED RATES			X-factor								
20		RZ	800P-900P	30		$3,500.00	11/2	11/2	1		FRI	1
	PROGRAM : TOUCH ORD COM1: REVISED RATES					Kitchen	Night	more				
21		RZ	800P-900P	30		$4,500.00	11/5	11/5	1		MON	1
	PROGRAM : BONES ORD COM1: REVISED RATES											
22		Z	800P-900P	30		$2,500.00	10/31	10/31	0		WED	0
	PROGRAM : NEW GRL/MINDY ORD COM1: REVISED RATES											

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6214902 TRF# 483101 ORDER WORKSHEET HARRIS REPORT FROM REP OCT25/12 18.07
$$$ MOD# 1: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
32		RZ	800P	30		$5,500.00	10/30	10/30	1		TUE	1
	PROGRAM : NEW GRL/MINDY ORD COM1: 6/26 MG PREBOOKED, PLEASE APPROVE. THANK YOU, TERI ORD COM2: REVISED RATES THIS IS A MAKE-GOOD FOR OCT31 ON LINE-22 FOR 1 SPOT/WK											
23		RZ	800P-900P	30		$5,350.00	10/31	10/31	1		WED	1
	PROGRAM : X FACTOR ORD COM1: REVISED RATES											
24		RZ	800P-900P	30		$5,150.00	11/1	11/1	1		THU	1
	PROGRAM : X FACTOR RESULT ORD COM1: REVISED RATES					8-1030P						
25		RZ	1045P-1100P	30		$1,200.00	11/4	11/4	1		SUN	1
	PROGRAM : SPORTS PUS ORD COM1: REVISED RATES											
26		RZ	1000P-1045P	30		$1,850.00	11/4	11/4	2		SUN	2
	PROGRAM : NEWS ORD COM1: REVISED RATES											
27		RZ	1000P-1100P	30		$1,500.00	11/3	11/3	2		SAT	2
	PROGRAM : NEWS ORD COM1: REVISED RATES											
28		RZ	1000P-1100P	30		$2,150.00	10/30	11/2	8		TU-F	8
	PROGRAM : NEWS ORD COM1: REVISED RATES CON COM1: MAX 2X DAY											
29		RZ	1000P-1100P	30		$2,150.00	11/5	11/5	2		MON	2
	PROGRAM : NEWS ORD COM1: REVISED RATES											

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6214902 TRF# 483101 ORDER WORKSHEET HARRIS REPORT FROM REP OCT25/12 18.07
$$$ MOD# 1: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30		RZ	1100P-1135P	30		$1,950.00	10/30	11/2	4		TU-F	4
	PROGRAM : NEWS ORD COM1: REVISED RATES CON COM1: MAX 1X DAY											
31		RZ	1100P-1135P	30		$1,950.00	11/5	11/5	1		MON	1
	PROGRAM : NEWS ORD COM1: REVISED RATES											

NOV/12 108350.00

CONTRACT TOTAL 108350.00
TOTAL SPOTS 83

MARKET TOTALS $265,780 KVVU 25% KSNV 20% KLAS 32% KTNV 21% KVMY 1% KVCW 1% CABL 0%
KTUD 0%

OVERALL SAHRE FOR ALL ORDERS 10/2-11/6. WILL UPDATE RATES WK PRIOR TO CLEAR.

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Contract Agreement Between:

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

CONTRACT

Contract / Revision	Alt Order #
483101 /	06214902

Product
S BERKLEY FOR SENATE

Contract Dates	Estimate #	
10/30/12 - 11/05/12		

Advertiser	Original Date / Revision
Berkley For Congress	06/26/12 / 06/26/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KVVU	Teresa Difuria	TELEREP-PHIL

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

And:

Shorr Johnson Magnus
1831 Chestnut Street, Ste. 602
Philadelphia, PA 19103

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/30/12	11/02/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	16	$10,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/29/12	11/04/12	-TWTF--	16	$625.00							
N 2	KVVU	11/05/12	11/05/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	$2,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	11/05/12	11/11/12	4------	4	$625.00							
N 3	KVVU	10/30/12	11/02/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	4	$2,700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/29/12	11/04/12	-TWTF--	4	$675.00							
N 4	KVVU	11/05/12	11/05/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	$675.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	11/05/12	11/11/12	1------	1	$675.00							
N 5	KVVU	10/30/12	11/02/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	4	$1,520.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/29/12	11/04/12	-TWTF--	4	$380.00							
N 6	KVVU	11/05/12	11/05/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	$380.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	11/05/12	11/11/12	1------	1	$380.00							
N 7	KVVU	10/30/12	11/02/12	The Dr.Oz Show	4-5p		:30			NM	4	$1,100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/29/12	11/04/12	-TWTF--	4	$275.00							
N 8	KVVU	11/05/12	11/05/12	The Dr.Oz Show	4-5p		:30			NM	1	$275.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	11/05/12	11/11/12	1------	1	$275.00							
N 9	KVVU	10/30/12	11/02/12	MORE Access	6-7pm		:30			NM	4	$1,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/29/12	11/04/12	-TWTF--	4	$350.00							
N 10	KVVU	11/05/12	11/05/12	MORE Access	6-7pm		:30			NM	1	$350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	11/05/12	11/11/12	1------	1	$350.00							
N 11	KVVU	10/30/12	11/02/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	4	$2,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							

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Contract Agreement Between:

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
483101 /	06214902

Contract Dates	Product	Estimate #
10/30/12 - 11/05/12	S BERKLEY FOR SENA	

Advertiser	Original Date / Revision
Berkley For Congress	06/26/12 / 06/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	-TWTF--	4	$550.00						
N	12	KVVU 11/05/12	11/05/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	$550.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	1------	1	$550.00						
N	13	KVVU 11/04/12	11/04/12	Extra Weekend	Su 6-7p		:30			NM	1	$120.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	------1	1	$120.00						
N	14	KVVU 10/30/12	11/02/12	TMZ	730-8p		:30			NM	4	$2,700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	-TWTF--	4	$675.00						
N	15	KVVU 11/05/12	11/05/12	TMZ	730-8p		:30			NM	1	$675.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	1------	1	$675.00						
N	16	KVVU 10/30/12	11/02/12	Extra	M-F 7-730p		:30			NM	4	$2,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	-TWTF--	4	$500.00						
N	17	KVVU 11/05/12	11/05/12	Extra	M-F 7-730p		:30			NM	1	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	1------	1	$500.00						
N	18	KVVU 11/03/12	11/03/12	TMZ Weekend	Sa 7-8p		:30			NM	1	$325.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	-----1-	1	$325.00						
N	19	KVVU 11/01/12	11/01/12	Glee	Thu 9p-10p		:30			NM	1	$2,300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	---1---	1	$2,300.00						
N	20	KVVU 11/02/12	11/02/12	Touch	Fri 8p-9p		:30			NM	1	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	----1--	1	$1,000.00						
N	21	KVVU 11/05/12	11/05/12	Bones	Mon 8p-9p		:30			NM	1	$2,300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	1------	1	$2,300.00						
N	22	KVVU 10/30/12	10/30/12	New Girl/The Mindy Project	Tue 9p-10p		:30			NM	1	$2,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	-1-----	1	$2,500.00						
N	23	KVVU 10/31/12	10/31/12	The X Factor	The X Factor		:30			NM	1	$2,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	--1----	1	$2,800.00						
N	24	KVVU 11/01/12	11/01/12	The X Factor	The X Factor		:30			NM	1	$3,750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	---1---	1	$3,750.00						
N	25	KVVU 11/04/12	11/04/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	$700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	------1	1	$700.00						
N	26	KVVU 11/04/12	11/04/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	2	$2,150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	------2	2	$1,075.00						
N	27	KVVU 11/03/12	11/03/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	2	$1,600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	-----2-	2	$800.00						

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Contract Agreement Between:

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
483101 /	06214902

Contract Dates	Product	Estimate #
10/30/12 - 11/05/12	S BERKLEY FOR SENA	

Advertiser	Original Date / Revision
Berkley For Congress	06/26/12 / 06/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 28	KVVU	10/30/12	11/02/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	8	$10,600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	-TWTF--	8	$1,325.00						
N 29	KVVU	11/05/12	11/05/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	$2,650.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	2------	2	$1,325.00						
N 30	KVVU	10/30/12	11/02/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	4	$3,300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	-TWTF--	4	$825.00						
N 31	KVVU	11/05/12	11/05/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	$825.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	1------	1	$825.00						
										Totals	83	$66,445.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 -11/05/12	83	$66,445.00	$56,478.25
Totals	83	$66,445.00	$56,478.25

Signature: _____ **Date:** _____

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REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP JUN27/12 09.1
CHANGES *** KVVU-TV ***

REP HEADLINE# 6214902 TRF# 483101
$$$ MOD# 0: UNAPPROVED REV #1 $$$

ADV #_____ ADV. NAME POLI/S BERKLEY /D/SEN/NV REP.#_____ OFF.# 762 SALESMAN #_____

AGY #_____ AGY. NAME SHORR JOHNSON MAGNUS BUYER NAME MICHAEL D'ETTORRE

1831 CHESTNUT STREET SALES PRSN PH- TERESA DIFURIA

PHILADELPHIA, PA 19103

ORDER #_____ CONTRACT # 6214902 CLASS: NATL. LOCAL REGIONAL

PRDCT S BERKLEY FOR SENATE EST#____ COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES OCT30/12 NOV5/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE JUN27/12 09.15

REP: TO ROSE
FROM NIKKI
OK'D M1
SEE LINE 32
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SHELLEY BERKLEY FOR SENATE

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22		S	800P-900P	30		$2,500.00	10/31	10/31	0		WED	0
	PROGRAM : NEW GRL/MINDY											
32		A	800P	30		$2,500.00	10/30	10/30	1		TUE	1
	PROGRAM : NEW GRL/MINDY											

ORD COM1: 6/26 MG PREBOOKED, PLEASE APPROVE. THANK YOU, TERI
THIS IS A MAKE-GOOD FOR OCT31 ON LINE-22 FOR 1 SPOT/WK

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#22	MISSED:	WED/800P-900P	OCT31	30S $2,500.00	(JUN26/12)
			OFFER:	TUE/800P	OCT30	30S $2,500.00	PLS ADVISE.
			CMT:	6/26 MG PREBOOKED, PLEASE APPROVE. THANK YOU, TERI			

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6214902 TRF# 483101 ORDER WORKSHEET HARRIS REPORT FROM REP JUN27/12 09.1
$$$ MOD# 0: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS

NOV/12 66445.00

CONTRACT TOTAL 66445.00
TOTAL SPOTS 83

MARKET TOTALS $265,780 KVVU 25% KSNV 20% KLAS 32% KTNV 21% KVMY 1% KVCW 1% CABL 0%
KTUD 0%

OVERALL SAHRE FOR ALL ORDERS 10/2-11/6. WILL UPDATE RATES WK PRIOR TO
CLEAR.

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
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ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6214902 JUN26/12 11.1
*** ORIGINAL REV#0 *** *** KVVU-TV ***

ADV #_____ ADV. NAME POLI/S BERKLEY /D/SEN/NV REP.#_____ OFF.# 762 SALESMAN #_____

AGY #_____ AGY. NAME SHORR JOHNSON MAGNUS BUYER NAME MICHAEL D'ETTORRE

1831 CHESTNUT STREET SALES PRSN PH- TERESA DIFURIA

PHILADELPHIA, PA 19103

ORDER # 483101 CONTRACT # 6214902 CLASS: NATL. LOCAL REGIONAL

PRDCT S BERKLEY FOR SENATE EST#____ COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES OCT30/12 NOV5/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE JUN26/12 11.19

REP: TO ROSE
FROM NIKKI
NEW SHELLEY BERKLEY FOR SENATE ORDER
TOTAL $66,445
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SHELLEY BERKLEY FOR SENATE

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			700A-900A	30		$625.00	10/30	11/2	16		TU-F	16
	PROGRAM : NEWS CON COM1: MAX 4X DAY											
2			700A-900A	30		$625.00	11/5	11/5	4		MON	4
	PROGRAM : NEWS											
3			600A-700A	30		$675.00	10/30	11/2	4		TU-F	4
	PROGRAM : NEWS CON COM1: MAX 1X DAY											
4			600A-700A	30		$675.00	11/5	11/5	1		MON	1
	PROGRAM : NEWS											

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5			500A-600A	30		$380.00	10/30	11/2	4		TU-F	4
	PROGRAM : NEWS CON COM1: MAX 1X DAY											
6			500A-600A	30		$380.00	11/5	11/5	1		MON	1
	PROGRAM : NEWS											
7			400P-500P	30		$275.00	10/30	11/2	4		TU-F	4
	PROGRAM : DR OZ CON COM1: MAX 1X DAY											
8			400P-500P	30		$275.00	11/5	11/5	1		MON	1
	PROGRAM : DR OZ											
9			600P-700P	30		$350.00	10/30	11/2	4		TU-F	4
	PROGRAM : MORE CON COM1: MAX 1X DAY											
10			600P-700P	30		$350.00	11/5	11/5	1		MON	1
	PROGRAM : MORE											
11			530P-600P	30		$550.00	10/30	11/2	4		TU-F	4
	PROGRAM : NEWS CON COM1: MAX 1X DAY											
12			530P-600P	30		$550.00	11/5	11/5	1		MON	1
	PROGRAM : NEWS											
13			600P-700P	30		$120.00	11/4	11/4	1		SUN	1
	PROGRAM : EXTRA WEEKEND											
14			730P-800P	30		$675.00	10/30	11/2	4		TU-F	4
	PROGRAM : TMZ CON COM1: MAX 1X DAY											
15			730P-800P	30		$675.00	11/5	11/5	1		MON	1
	PROGRAM : TMZ											

REP HEADLINE# 6214902
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUN26/12 11.1
*** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
16			700P-730P	30		$500.00	10/30	11/2	4		TU-F	4
PROGRAM : EXTRA CON COM1: MAX 1X DAY												
17			700P-730P	30		$500.00	11/5	11/5	1		MON	1
PROGRAM : EXTRA												
18			700P-800P	30		$325.00	11/3	11/3	1		SAT	1
PROGRAM : TMZ WEEKEND												
19			900P-1000P	30		$2,300.00	11/1	11/1	1		THU	1
PROGRAM : GLEE												
20			800P-900P	30		$1,000.00	11/2	11/2	1		FRI	1
PROGRAM : TOUCH												
21			800P-900P	30		$2,300.00	11/5	11/5	1		MON	1
PROGRAM : BONES												
22			800P-900P	30		$2,500.00	10/31 10/30	10/31 10/30	1		WED T	1
PROGRAM : NEW GRL/MINDY												
23			800P-900P	30		$2,800.00	10/31	10/31	1		WED	1
PROGRAM : X FACTOR												
24			800P-900P	30		$3,750.00	11/1	11/1	1		THU	1
PROGRAM : X FACTOR RESULT												
25			1045P-1100P	30		$700.00	11/4	11/4	1		SUN	1
PROGRAM : SPORTS PUS												
26			1000P-1045P	30		$1,075.00	11/4	11/4	2		SUN	2
PROGRAM : NEWS												
27			1000P-1100P	30		$800.00	11/3	11/3	2		SAT	2
PROGRAM : NEWS												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6214902
*** ORIGINAL REV#0 ***

JUN26/12 11.1
*** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
28			1000P-1100P	30		$1,325.00	10/30	11/2	8		TU-F	8
PROGRAM : NEWS CON COM1: MAX 2X DAY												
29			1000P-1100P	30		$1,325.00	11/5	11/5	2		MON	2
PROGRAM : NEWS												
30			1100P-1135P	30		$825.00	10/30	11/2	4		TU-F	4
PROGRAM : NEWS CON COM1: MAX 1X DAY												
31			1100P-1135P	30		$825.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												

NOV/12 66445.00

CONTRACT TOTAL 66445.00
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